

16 mm MOTION PICTURE FILMS

Produced By Ontario Government Ministries

Compiled on behalf of The Ontario Government Council of Communications Directors by the Ontario Ministry of Agriculture and Food August - 1980



CAPUSITORY LIERARY MATERIAL





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16MM MOTION PICTURE FILMS PRODUCED BY ONTARIO GOVERNMENT MINISTRIES

A PUBLICATION OF
THE COUNCIL OF
COMMUNICATIONS DIRECTORS

COMPILED BY ONTARIO MINISTRY OF AGRICULTURE AND FOOD SEPTEMBER, 1980



TABLE OF CONTENTS

			Page
Ministry	of	Agriculture and Food	1
Ministry	of	the Attorney General	15
Ministry	of	Colleges and Universities	16
Ministry	of	Community and Social Services	17
Ministry	of	Consumer and Commercial Relations	18
Ministry	of	Culture and Recreation	20
Ministry	of	Education	21
Ministry	of	Energy	24
Ministry	of	the Environment	26
Ministry	of	Health	28
Ministry	of	Housing	30
Ministry	of	Industry and Tourism	33
Ministry	of	Labour	41
Ministry	of	Natural Resources	43
Ministry	of	Northern Affairs	47
Ministry	of	the Solicitor General	50
Ministry	of	Transportation and Communications	51



Ministry of Agriculture and Food

Film Library, Information Branch University of Guelph GUELPH, Ontario NIG 2WI

(519) 824-4120 Ext. 3324

Beautiful Possibilities 1974

Under acres of glass and using a great deal of specialized technology, Ontario flower producers are involved in a multimillion dollar industry, providing everything from tropical plants to cut flowers and bedding plants. Viewers tour production facilities and see how marketing is done, including a Dutch Clock flower auction. Beautiful possibilities of using flowers to enhance the home, apartment or garden are suggested. For all audiences interested in flowers and the flower industry.

Beef Evaluation 1979 16 minutes, color

This motion picture is designed as a teaching film. Its' purpose is to show how the carcass of a beef animal can be evaluated by looking at some of the traits of the live animal. In the examples chosen, four steers are used. The live animals are examined and then compared to the carcasses. The traits of the live animals are: estimation of fat; estimation of muscle; estimation of carcass grade; and dressing percentage. Actual data of the carcasses are presented to relate the important economic traits to the live animals previously discussed. A final placing of the live animals gives an idea of how the various traits were considered in arriving at the final placing.

This film is a valuable aid for instructional use with 4H Beef

Black Magic 1975 28 minutes, color

The Bradford Marsh is one of Ontario's most productive vegetable growing areas. This 6,000-acre vegetable garden, located halfway between Toronto and Barrie, has an interesting 50-year history and an impressive current record. An average year will see a crop harvest of onions, celery, carrots and lettuce valued at over 14 million dollars. This film on modern vegetable production highlights the nature of the people behind the machines. Candid remarks and descriptions voiced by actual marsh gardeners acquaint the audience with the problems and successes of muck farming. For audiences interested in gaining more knowledge of this important sector of Ontario's agricultural industry.

Clubs, producer groups and other interested audiences.

The Bradford Marsh 1974

4½ minutes, color
By the year 2,000, Ontario's top vegetable producing areas could disappear. Wind erosion, compaction of soil and cropping are causing the rich muck soils of the Bradford and Leamington marsh areas to disappear at a rate of more than one inch a year. Research at the Bradford Station has developed various methods of retarding the rate of soil subsidence by 50%. This film explains these methods. Recommended for all audiences.

A Century of Crop Research 1975

4½ minutes, color

Crop research achievements have been realized at the Ontario Agricultural College with the cooperation of the Ontario Ministry of Agriculture and Food. Dr. Stan Young talks about these achievements and about future research needs. For general audiences interested in Ontario agriculture.

Chance of a Lifetime 1969

14 minutes, color

Mechanization on the farm brings both benefits and hazards. Harvesting corn, which has become a highly mechanized operation, is the subject of this film which was made almost entirely on farm locations with the help of some Ontario corn farmers. Actual situations encountered while using machinery during the corn harvest show that safety is no accident, but the product of education, motivation and responsible attitude.

The Cheddar Cheese Story 1955 8 minutes, black and white

The story of how genuine Canadian Cheddar cheese is made. The film starts with a typical milk-producing farm, follows the milk to a local cheese factory and through the many stages of manufacture to the curing room from where it will be available to wholesale buyers.

The Chemicals of Plenty 1969

25 minutes, color

Mites, bugs and blight take a big toll of Ontario's food production. The film points out the advances made in pest control by the use of pesticides to maintain production and quality of field and horticultural crops. It answers the questions: Are these chemicals effective? Does their need warrant the expense? Is their application harmful to human beings?

Color Me Golden 1969

The story of corn, one of man's first food staples, from seeding to harvest, processing to serving. The film was featured at the opening of the Ontario Food Centre, Ontario House, London, England, headquarters for a project for promotion of Ontario sweet corn products.

Commercial Cheddar Cheese Industry 1864-1964 1964

Describes how Cheddar cheese was made 100 years ago and stresses the importance of the Cheddar cheese industry in Ontario. A modern factory and methods of grading, storing and marketing are shown. Of interest to farm viewers and those in the dairy industry.

Corn: The Outer Limits 1976 7 minutes, color

Corn has served as a food staple for more than 5,000 years. However, this film is not the story of corn as a food. It is the remarkable story of the more than 600 corn by-products, mostly non-food items, which are made from the basic elements in corn - starch, oil and glucose - with the help of modern technology. Even the camera used to film this motion picture has been manufactured, in part, using a corn product. This revealing film is of general interest.

Economics of Forage and Grain 1972

20 minutes, color

Professor C.R. Hoglund of the Department of Economics, Michigan State University, discusses the financial aspects of different types of forage and grain silage systems and the management of each system. The right system will differ for each farmer according to budget and storage needs. Filmed at the 1971 Ontario Silage Conference and recommended for use by extension workers.

Faraway Fields 1968 20 minutes, color

Although only 7% of the population of Ontario lives on farms, 35% of the total working force is employed in industry dependent on farming. Despite the fact that one man can now accomplish the work of several, there is still a real and increasing need for experienced managers. The Farm Labor Service of the Ontario Ministry of Agriculture and Food is engaged in a program of recruitment of farm managers from abroad, particularly the

United Kingdom. Six of these new Canadians working on Ontario farms present interesting and candid impressions about their past and present situations.

Farm Vacations 1972

5 minutes, color
For city families, an experience of a lifetime; for farm
families, an opportunity to use farm resources to earn income
in a new way. Ontario farm families, with help from the government, are being hosts to city people, and everyone benefits.
City children can get to know farm animals, to play in haylofts
and to roam acres of farmland. Farm families have a chance to
become acquainted with city families. This film, which shows
the activity on one farm, will interest city and country people
alike.

Five for the Future 1971

3 minutes, color The five Ontario Colleges of Agricultural Technology are shown preparing young farmers for the business of farming. Not all graduates go out into the field - some go into laboratories, greenhouses, or commercial kitchens - thus the colleges are contributing to most areas of Ontario agriculture.

The Flower Show 1977

24 minutes, color
The 22nd Flower Show of the Garden Club of Toronto was held in
March 1976. It was the second largest flower show ever assembled
in North America, covering 4½ acres and running five days.
The script was created by the diverse events and situations which
occurred during the show. Members of the Garden Club recall
moments of joy, frustration, tears and laughter. Anyone who
can appreciate the visual beauty of living plants and the inner
beauty of dedicated people working in harmony will enjoy this film.

Food for Thought 1971

4 minutes, color
Shows the work of the Milk Commission's quality control service.
From dairy farm to milk inspector to computer banks, then to the farmer in the form of a report, milk products inspection benefits producer and consumer.

Garbage Composting 1972 5 minutes, color

A new method of treating city garbage combined with farm animal waste is evolving from research at the University of Guelph. Conducted by Dr. R.G. Bell, the project could mean an important breakthrough in pollution control. For all audiences.

Garbage Fertilizer 1972 5 minutes, color

Alternatives to land-fill sites for the disposal of garbage are being tested. One method under experimentation is the composting of municipal garbage with liquid sewage sludge, which is mixed in the soil. Soil scientists have been successful in using the products of the decomposition to grown corn.

Grain Silage Systems in Colorado 1972

22 minutes, color

M.S. Johnston of Garst and Thomas Hybrid Corn Company, Greely, Colorado, describes some techniques and innovations of one of the fastest growing cattle areas in the western United States. He compares types of silos used in Colorado with those used in Ontario and advocates a high-moisture corn feeding program for livestock. He stresses the importance of following any new program thoroughly. Filmed at the 1971 Ontario Silage Conference and recommended for use by extension workers.

Growing Together 1978 20 minutes, color

The importance of the horticultural societies of Ontario is little known by many people. Through the eyes of four typical green-thumbers, the activities of the more than 250 horticultural society branches are portrayed in entertaining, informative fashion. Anyone who appreciates a tree, flower or gardenfresh vegetable will be enlightened by this film.

Heed the Label 1970 22 minutes, color

Stresses the importance of reading and heeding the labels on pesticide containers. The film is for farmers and others who use pesticides regularly, to alert them to the safety factors involved when using toxic chemicals. This is a film for potential users of pesticides and is recommended for use by extension workers.

High Moisture Grains for Dairy 1972

20 minutes, color
J.B. Stone of the Animal Science Department, Ontario Agricultural
College, examines two different systems of preserving high
moisture grains - ensiled or with organic acids. He presents
the results of a study on the feeding of high moisture shelled
corn in comparison with the feeding of high moisture ear corn
and explains why he advocates a high moisture corn feed program.
Filmed at the 1971 Ontario Silage Conference and recommended
for use by extension workers.

The Inside Story 1973 22 minutes, color

The story of greenhouse vegetable production from seed to salad, described for nontechnical audiences. As well as planting, growing and harvesting, the various methods of marketing are shown, including an early morning visit to the Ontario Food Terminal. The film concludes with the salad on the table at one of Toronto's elegant dining spots. For use in schools and for general audiences.

International Plowing Match 1976 20 minutes, color

This film is about the International Plowing Match and Farm Machinery Show, one of North America's largest outdoor showrooms for farm equipment, where farmers can evaluate and compare all types of machinery and farm supplies. There are attractions for urban residents and farm families, too. Match visitors see contestants compete in horse and tractor plowing classes. Daily parades feature bands, steam engines, new cars, teams of oxen and various floats. This film shows the country fair atmosphere of the Match, complete with carmel corn, candy apples and rides for the kids.

Junior Agriculturalist 1973 5 minutes, color

During the summer of 1973, 20 urban teenagers lived and worked on farms throughout Ontario. This pilot project, under the direction of the Ministry of Agriculture and Food, provided some practical farm experience for the city youngsters, giving them new insight into rural life. For all audiences.

Keystone 1969 24 minutes, color

Agriculture today employs more specialists in a wider variety of jobs than any other single industry. Farming itself, once considered more a way of life than a business, now requires trained, business-oriented managers in what has become a complex and highly competitive field. Since specialization requires education, five schools of agricultural technology have been established across the province. Young men and women with some level of secondary school education can enroll in courses in farm management, agribusiness, home economics and other related areas. An excellent film for secondary school teachers and students, and quidance counselors.

Land Use - Huron County 1972 10 minutes, color

This film was produced for the 1972 Land Use Conference, sponsored by the Ontario Soil and Crop Improvement Association in cooperation with the Soils and Crops Branch of the Ontario Ministry of Agriculture and Food. It poses several questions on land use as it affects the agricultural future of Huron County. Will it be possible for Huron to develop its vacation resorts, industrial parks, villages and towns in harmony with the needs of the agricultural communities? Designed not to answer questions, but rather to stimulate thinking and discussion by interested groups on land use planning.

Maple Syrup Makers 1973 17 minutes, color

Maple syrup making in Ontario, traditionally a small investment and small income business, is changing. Through extension services, the Ontario Ministry of Agriculture and Food is encouraging and assisting maple syrup producers to modernize their operations and increase production. This film, made on location in central and western Ontario, demonstrates the advantages of more efficient methods of maple syrup making. For maple syrup producers.

The Market Place 1972 10 minutes, color

The film shows how the stockyard operates and outlines its importance to farmers. It takes us from the weigh-in of the animals through the auction, to the producer collecting his money. An interview with a producer helps explain why many farmers prefer to sell their animals at the stockyard. Of interest to all animal producers and extension workers.

Mushroom Research 1973 5 minutes, color

The first mushroom research center in Canada is at Vineland, Ontario. Researchers investigate methods of making the Ontario mushroom industry more competitive with other countries exporting large quantities of mushrooms to Canada.

A New Look at Sheep 1974

20 minutes, color

Filmed at farms across Ontario and at New Liskeard College of Agricultural Technology, this documentary shows the problems and successes of the Ontario sheep industry. Topics include feeding research, breeding and reproduction, traditional lambing methods and semi-confinement rearing. A serious and costly problem facing sheep producers are wolves and packs of wild dogs which take their toll of sheep flocks. The film urges producers or potential producers of sheep to examine the industry objectively and to take advantage of recommended production practices. The film may be shown to a general audience by an agricultural specialist as part of a livestock teaching or information program.

Ontario Munch Bunch 1977

15 minutes, color

This is a film about Ontario's modern apple industry. Tour a cider mill, watch apples lose their peel and feast your eyes on delicious apple flan. This is a fun film with information for viewers of all ages.

Ontario North - A New Day 1972

13 minutes, color

The New Liskeard College of Agricultural Technology plays an important role in northern Ontario agriculture. This film shows how the college deals with some of the special problems of agriculture in the north and tells of the various courses taught and the community services provided by the college staff and students. Research laboratories, veterinary services, machine demonstrations, a greenhouse and a weather station are all shown to be active aspects of the community. And back on the farm, graduates of New Liskeard College use their skill and knowledge to help overcome the difficulties unique to agriculture in northern Ontario. Recommended for all audiences.

Pastureland Management Yields Higher Profits 1975 3 minutes, color

Roughland cannot support many cattle. Pasture is the cheapest feeding arrangement. By combining them the farmer can have cattle grazing for a longer period and still get a hay crop in for winter feed. A bird's-foot trefoil and brome grass mixture has been found to be effective. Dr. Jack Winch of the Crop Science Department, University of Guelph, describes the system and how to time the multiple use of the land.

Ponds for Profit 1969 9 minutes, color

The problem of adequate water supplies for cities and rural areas has become a major concern of government. Farm ponds may be the answer to a supply of water for the farm. This is a non-technical film dealing with the uses and advantages of such ponds. The film describes the three types of ponds - dugout, dam and by-pass - and shows how each type can be constructed to meet the needs of any farm. A pond provides not only needed water, but also opportunities for recreation and improved farm appearance.

The Protein Factor 1979

Malnutrition is probably mankind's greatest enemy. Two-thirds of the world's population suffer from it; many to the point of eventual starvation and death. Among other things, lack of protein is one of the greatest factors. This all important element in food has been the topic of much discussion in recent years which is why nearly everyone in our society knows what protein is and what it means to the human body; or do they know? This film discloses that most people don't know what protein is, don't know why we need it and don't know where we are going to get it when traditional sources of protein become scarce and more expensive.

'The Protein Factor' was featured at the 1979 Royal Winter Fair and will be featured at the 1980 Central Canada Exhibition in Ottawa and at the Western Fair in London.

Search, Destroy and Preserve 1971

4 minutes, color

About the Pesticide Service, another contribution to Ontario agriculture. Shows scientists at work field testing and compiling new information. Agrologists and insect troubleshooters come to the farmer's aid.

A Second Chance 1970

Il minutes, color
Shows what happens when the father of a farm family catches
his leg in a power take-off. His 5-month hospital stay means
hard work for the rest of the family, but the father returns
home to new crops, a new baby and a second chance to be a
safety-conscious and productive farmer. For general farm and
rural groups.

Silage Systems on Longo's Farm 1972 10 minutes, color

Louis Longo, a dairy farmer from Glastonbury, Connecticut, discusses the advantages and results of all-corn silage feeding to 300 registered Holstein-Friesian cattle on his farm. Advantages are less labor and acreage, less fancy equipment, and easier storage. Corn silage can be fed to cattle of all ages. For best results, Mr. Longo stresses frequent moisture analysis, nutrition analysis and general good management. Filmed at the 1971 Ontario Silage Conference and recommended for use by extension workers.

Store Front Farmers 1972

13 minutes, color

Of interest to farmers who wish to improve or open a roadside market. Questions about size, setting, parking, and loading areas are considered. The film stresses the importance of getting motorists' attention, of cleanliness, lighting and attractive display areas as first impressions count.

Taste of Honey 1972

6 minutes, color

This film presents the honeybee as an approachable and beneficial insect. Backed by a catchy rhyming narration, the film tells the story of honey, with the beekeeper and the bees in the starring roles. Scenes show the beekeeper checking the beehive and collecting honey. The roles of the queen bee, drones and workers are discussed. Viewers see how the honey is removed from the hive, from the combs, tested and packaged for consumer use. Recommended for school children of all ages.

The Time of Your Life 1976 16 minutes, color

Graduates of Ontario's five colleges of agricultural technology receive diplomas which qualify them for a wide range of employment in the agriculture and food industries. Employment on the farm, in farm supply and service work, as a laboratory technician or a food service administrator are some examples. This film gives an overview of the hard work, study and human interaction that occur during the students' two years of laboratory, field and classroom work at these colleges whose aim is to enrich and strengthen the agriculture industry. Five minute supplements, showing each of Ridgetown, Kemptville, Centralia and New Liskeard Colleges in greater detail, are available on request.

Trends in Feed Preparation Systems 1972 20 minutes, color

Dr. Walter Woods of the University of Nebraska examines and evaluates several new approaches to feed preparation. His talk concerns ways of adding supplementary protein to feed. The producer's choice of preparation will depend on his equipment and feeding method. Dr. Woods also discusses the advantages of a mixed ration for livestock. Filmed at the 1971 Ontario Silage Conference and recommended for use by extension workers.

Each year in Ontario, a number of farm people are killed by tractors. Unfortunately, a large share of these fatalities

Why Did Tommy Die? 1980 10 minutes, color

involved young people under the age of fifteen years. Inexperience and carelessness played a large role in all of these fatalities. Rural children and particularly farm children face a number of hazards in their environment. Farm tractors hold a special attraction for all children; however, all too often the consequence of this attraction is disastrous. This film has been produced to demonstrate to children and adults, the five most common mistakes that lead to tractor fatalities. 'Why Did Tommy Die?', is a sensitive, yet powerful treatment of tractor accidents. Through the film's characters, John and Merriam, the film explores the principal causes of tractor injuries - power takeoff and tractor roll-overs. As John says, "You can flip a tractor in less than two seconds; it's easier than falling off a log."

Years of Struggle 1978 25 minutes, color

The rural Ontario scene is constantly changing. A unique way of preserving our heritage is depicted in this film. Leonard Hutchinson is a print maker who has seen rural Ontario in good times and bad. He has preserved the past in his block prints; the hardships of the 1930's and the lifestyles of happier times. This is the story of his life and unique creative abilities. An excellent film for your next meeting.

A Beats C 1968

1 hour, black and white
 An examination of the jigsaw puzzle of success in swine farming
 in Ontario. The pieces in the puzzle - breeding, feeding,
 housing and health - are held together by good management.
 The film depicts good practices in each area and sets forth the
 necessity of getting better before getting bigger.

Crops - Changing Systems 1966
1 hour (2 reels), black and white
For a more profitable crop yield it is necessary to have good
land drainage and seedbed preparation, fertile soil, weed, disease
and insect control and proper planting and harvesting of the
crop. The cutting and storage of haylage and handling of grain
corn are also covered.

Family Farm Business Arrangements 1967
1 hour (2 reels), black and white
A discussion about the importance and kinds of farm transfer arrangements and a look at farm income-sharing arrangements.

Farm Machinery Management Today 1967
1 hour (2 reels), black and white
Topics include selection of machinery, partnership arrangements,
how to get the best use out of farm machinery, how to keep
equipment operating efficiently.

Farm Management - Records, Plans, Decisions 1967

1 hour (2 reels), black and white
To have a profitable business every farmer should be a bookkeeper. Records facilitate the management of the business.
They are necessary when filing income tax or settling an estate,
and in arranging a loan. This film also considers the elements
that comprise a good bookkeeping system, the time involved in

keeping books and who should be responsible for keeping them. Helpful pointers are given for the farmer interested in increasing profits.

Feeding Livestock 1966 1 hour (2 reels), (Part 2 of series This Business of Farming), black and white

Nutritional requirements and rations for beef cattle, dairy cattle and hogs are described. Reducing feed costs with high-quality homegrown feed is stressed. Attention is directed to feed additives, minerals and vitamins and livestock responses to different feeds.

The Fences Are Coming Down 1968 1 hour (2 reels), black and white

Deals with dairy cattle and outlines sound principles in breeding, feeding, housing, herd health and management. Also illustrates changes that have occurred during the past 20 years and the part research and technology will play in dairy cattle management of the future.

Good Soil Management 1967
1 hour (2 reels), black and white
Features discussions and illustrations of soil testing, drainage,
soil fertility and other methods of managing soils for greatest
crop returns.

Grain From Field to Feed: High Moisture Corn 1969 1 hour (2 reels), black and white

A film about feed grain on livestock farms. In the first half, the principles of handling grain from field to feed are shown through visits to several Ontario farms where grain corn is grown. The second half puts the principles to work. There is a discussion of reasons for selecting different methods of handling grain. Three working systems, providing feed grain for different types of livestock, are analyzed.

Growing Feed For Livestock 1966
1 hour (2 reels), black and white
 Illustrates how different cropping systems fit into the livestock
 program on various farms. Drainage, soil, adaptability, cultural
 practices and other related topics are discussed.

their land, labor and buildings profitably.

Livestock - Managing For Profit 1965
30 minutes, black and white
 Livestock must be available so that forage crops such as hay,
 silage and pasture can be marketed for feed. Feed costs and
 production levels for livestock are given. This film illustrates
 that livestock enterprises enable many Ontario farmers to use

Money Matters 1969
1 hour (2 reels), black and white
Farming is big business. It is important to know how to handle
money to attain one's goals. Many aspects of money management,
including the proper use of credit, family budgeting, life insurance
and estate planning are covered in this program.

No Sacred Cows 1968
1 hour (2 reels), black and white
 A critical look at Ontario's beef-cow-calf operations and the
 need for supplies of stockers and feeders. Factors including
 breeding, feeding, housing and management, based on actual farm
 practices supported by current research, are reviewed.

Ministry of the Attorney General

18 King Street East TORONTO, Ontario M5C 1C5

Films available by contacting: Modern Talking Picture Service 143 Sparks Avenue WILLOWDALE, Ontario M2H 2S5

Courtroom 32: A Day in Provincial Court (Criminal Division) 40 minutes, color

A two-part color production depicting a typical day in the Provincial Court (Criminal Division) and explaining the roles of the judges, Crown Attorney, defence counsel, police and witnesses in Criminal Court proceedings.

Family Law Reform, Your New Rights

26 minutes, color

This production explains highlights of the Family Law Reform Act, including family assets; the matrimonial home; support obligations between spouses; common-law marriage; marriage and cohabitation contracts and separation agreements.

Images: A Journey Through India

17 minutes, color

This production was made as a result of Attorney General Roy McMurtry's recent visit to India at the invitation of the Indian government. The film records the Attorney General's impressions of the country, and seeks to promote a better understanding of the diversity of the Indian sub-continent and the way of life there.

Reforme sur le Droit de la Famille

29 minutes, color

A production which explains in French the highlights of the Family Law Reform ${\sf Act.}$

Ministry of Colleges and Universities

Mowat Block 900 Bay Street TORONTO, Ontario M7A 1L2 (416) 965-6407

The following film is available from: Student Awards Branch 8th Floor, Mowat Block 900 Bay Street TORONTO, Ontario (416) 965-7191

Ontario Student Assistance Program
10 minutes, color, English or French
This film is intended as an introduction to the Ontario Student
Assistance Program, It provides a general overview of the types
of grant and loan assistance that are available to postsecondary students through O.S.A.P.

The following film is available from: Modern Talking Pictures 143 Sparks Street TORONTO, Ontario (416) 498-7290

Yes I Can 1979 17 minutes, color

This film draws on the experiences of five women seeking to express their abilities and fulfill their potential through non-traditional employment or training. They are shown performing the practical skills required for their chosen occupations in either training or employment situations and also in their social contacts with family and friends. The point is made that women can be successful in jobs now generally regarded as exclusive to men, while still retaining their identity as women.

Ministry of Community and Social Services

Regional Audio-Visual Consultant Communications Branch 7th Floor, Hepburn Block Queens Park TORONTO, Ontario M7A 1E9

(416) 965-7252

"A Way Out" (1980)
22 minutes, color French Version Available
A dramatization illustrating the problems of children, the victims of broken homes, and their feelings on adoption.

"Along The Way" (1972)
24 minutes, color
A follow-up to "A Way Out" highlighting the ongoing problems of adoption.

"Apartment 209" (1974)
28 minutes, color
Two people, disabled by Cerebral Palsy, marry and accept the challenge of adapting to a world indifferent to the problems of the disabled.

"The Patchwork People-Aid Pop Machine" (1977)
20 minutes, color
An animated cartoon explaining the development of the Welfare
System in Ontario and illustrating the attitudes of the general
public from both "sides of the track".

"Reflections" (1974)
27 minutes, color
A group of men and women discuss their personal experiences in preparation for retirement.

"Wasted Resources" (1977)
23 minutes, color
This film demonstrates that retarded individuals can successfully perform certain job functions in industry.

"A Worker Like Any Other" (1976)
12 minutes, color
"Handicapped" employees compete successfully on the open job market.

Ministry of Consumer and Commercial Relations

Consumer Information Centre 555 Yonge Street, Main Floor TORONTO, Ontario M7A 2H6

(416) 963-1111

Films available by contacting: Modern Talking Picture Service 143 Sparks Avenue WILLOWDALE, Ontario M2H 2S5 (416) 498-7290

Credit Squeeze 1976
4 minutes, color
A lively presentation with music about a young married couple who set up house without thinking about the costs involved.

Fraud - You Lose
28 minutes, color
A documentary portraying con-artists at work. Discusses various types of fraudulent offences.

Gasoline and You 1980
10 minutes, color
This 10 minute color film shows and explains the correct and safe way to store and handle gasoline. It covers the do's and don'ts of gasoline containers, transferring gasoline, and the ways of properly storing it.

How Jerry Got Smarter 1975

14 minutes, color
Tells the story of Jerry Adams, consumer and businessman who got himself into trouble - and out again, with the help of Ontario's Business Practices Act. A fast moving, entertaining examination of the most frequent unfair trade practices. It shows how consumers can avoid being cheated and how they can get their money back, if they are being cheated. The movie also outlines actions businessmen should take to make sure their employees do not violate the Act.

Ministry of Consumer and Commercial Relations (continued)

Pay Later 5 minutes, color

This animated film dramatizes the unwise use of credit cards. The film was produced by two Grade 13 students.

Playing the Consumer Game 1980 12 minutes, color

Educational and entertaining, this film uses a pinball machine to compare the actions of a compulsive, uninformed consumer with a game of chance. By learning about consumer self-help, the hero learns how to take the chance out of buying and thus turn the consumer game from a gamble into a game of skill.

Transportation Brown 14 minutes, color

A lively animated film, set to original music showing how Transportation Brown learns to get good value when buying a car.

Ministry of Culture and Recreation

Resource Centre 77 Bloor St. West 9th Floor TORONTO, Ontario M7A 2R9

(416) 965-6763

"Hockey Is..." 1978
Short version - 6 minutes, Long version - 25 minutes
Color

Examines what the sport of hockey should provide for participants. Is it merely an exercise in emulating the professionals or should it mean something else, especially to young players? Ron Smith, Technical Director of the Ontario Hockey Association and Tom Watts, coach of the University of Toronto Blues are among those concerned about hockey and who give their personal insights into what "Hockey Is..." Parents, players, hockey executives and municipal recreation directors also provide comments. Note: When requesting this film please indicate whether the short or long version is required.

Is It Le'Zher or Lezh/er 1976 30 minutes, color

Is it leisure or leisure is a thought-provoking film. It provides a widely-varied selection of personal attitudes and statements regarding the individual's interpretation of leisure in Ontario in 1976. Visually colorful, it portrays a wide variety of leisure activities. Would be ideal for group screenings to stimulate discussion. Commissioned by the Ontario Ministry of Culture and Recreation in 1975 and completed in 1976.

Parliament Street 1968 7 minutes, black and white

Statement of violent use of leisure time which characterizes the growing up of many young people today. The film broaches the fundamental and universal questions about our society, youth, the city and the community in general. Although it doesn't provide ready-made questions or answers, it does provoke reactions which can be formulated as questions for discussion.

Ministry of Education

14th Floor, Mowat Block Queen's Park TORONTO, Ontario M7A 1L2

Films available by contacting: Ministry of Education Midnorthern Regional Office 199 Larch Street SUDBURY, Ontario (705) 675-4428

Blind/Deaf Program - W. Ross MacDonald School for the Blind 1974 10 minutes, color

This film provides a brief description of the W. Ross MacDonald School's unique program for helping children who are both deaf and blind.

A Capital Visit 1975 14 minutes, color

A Capital Visit is a documentary record of the visit of a group of Northern Ontario children to Toronto under the auspices of the Young Travellers Program, a Ministry-sponsored program for children who live in remote areas of the province. Images of the children's homes in the North are interspersed with scenes of the children in the city to illustrate the educational value of the trip.

Children of the North 1975

10 minutes, color
Children of the North follows some of the activities of education officers working out of the Ministry of Education office in Thunder Bay, which serves the vast Northwestern Ontario region.
The service offered by the educators helps to foster contact among the widely scattered residents.

Craig - W. Ross MacDonald School for the Blind 1974 28 minutes, color

This film centres on Craig, an eleven-year-old who has been a resident and student at the W. Ross MacDonald School since the age of five. We see how programs at the school are geared to preparing Craig and the other children to adjust to adult life in the community.

Ministry of Education (continued)

Credit System 1974 6 minutes. color

The details of what H.S.1 says are not presented in this film. Perhaps film is not the best medium for presenting such detail. What is presented are professional views of some of the social and educational implications of a system of widening curricular choice.

For The Joy of Effort 16 minutes, color

The structure of the film is threefold: the first section presents floor movement - movement in relation to a flat plane; the second section presents apparatus movement - movement in relation to objects in space; the final section, movement involving physical education skills, drama, music, and language. Implicit in the types of movement presented are two basic philosophies: one that views movement as creative problem solving; the other, a choreographic discipline.

In Transition 1975

20 minutes, color

In Transition is a documentary-style film that examines teacher education programs across the province. The film focuses on the present approach to the foundations of education, curriculum, and the practical application of teaching skills.

Learning Language 1974

6 minutes, color

In the absence of any clear agreement on how we should teach reading-and on how how we learn to read- this film emphasizes the environmental factors that may direct the child's disposition to use language effectively. The film generalizes on the trading-off process between a child and his surroundings that is basic to language experience. Reading is presented not as a set of discrete mechanical skills but as a lifelong practice.

Learning Mathematics 1975

10 minutes, color

Learning Mathematics examines the conceptual basis of current mathematics teaching. Documentary scenes from Ontario classrooms illustrate film's central thesis. Dome aspects of child development are also presented.

Ministry of Education (continued)

More Than Playing Games
9 minutes, color
This film lets us take a look at an athletic camp and student activities.

The Northern Corps
Il minutes, color
This film deals with teaching in a remote community of Northern Ontario.

Physical Education and Recreation - W. Ross MacDonald School for the Blind 1974 10 minutes, color This short film describes the wide range of physical education

This short film describes the wide range of physical education and recreation activities that are available at the W. Ross MacDonald School.

Representatives of the People
28 minutes, color
A documentary approach to the history of the Ontario Legislature that details the many duties of government and opposition members.

Role of the Parent 1974 8 minutes, color

The film is made from a series of photos taken from actual family albums. Since parent's views of their children are often confirmed by the series of still images a family collects over the years, the visual style characterizing this film reflects the ideas expressed on the sound-track. The film centres around the idea that a parent grows as a child grows, and that the parent bears the greatest responsibility in the child's learning.

What is Discipline 1974 6 minutes, color

During the filming, this question and related ones were asked of many people. No agreement on a definition of discipline or how to teach it was reached; nor was there agreement on the balance of responsibility between people and institutions. The film holds up the question and presents some people's feelings on the subject. The only consensus reached seems to be that discipline is not worth very much unless it comes from within the individual.

Ministry of Energy

Queen's Park TORONTO, Ontario M7A 2B7

(416) 965-3041

Applewood (A film about Canada's first solar heated school) 1979 18 minutes, color

Aimed at general audiences, this film deals with Canada's first solar heated school in St. Catharines, Ontario. Solar energy and careful attention to energy efficient building design and construction help to reduce the consumption of conventional fuels for heating and cooling this school. The film documents the construction and operation of the nine-classroom school. An animated segment illustrates how the solar heating system works.

Applewood: Today For Tomorrow 1979

18 minutes, color

Technical details of the design and construction of the Applewood solar heated school are featured in this film. The film provides details of the installation and operation of the solar system. An animated segment illustrates how the solar heating system works.

The Bear Facts About Energy 1978

Designed to stimulate interest in energy conservation among all age groups, this film is an animated introduction to the why and how of energy conservation. The bear introduces a parable that illustrates the unwise use of energy and an alphabetical portrayal of what individuals can do to conserve. A final segment suggests what might happen without conservation.

A free discussion guide to support the "The Bear Facts About Energy" accompanies the film. It is designed to help group leaders and participants further explore the themes introduced in the film, offers suggestions for group discussions and activities, and identifies sources of additional information. 8 pages.

A Cold Winter's Night 1978

5 minutes, color
This film addresses the whys and hows of home insulation, and shows how the householder can avoid "fly-by-night" insulation contractors.

Ministry of Energy (continued)

Energy Conservation: The Municipal Commitment 1978 10 minutes, color

This film shows how municipalities can reduce the high energy costs of municipal operations. Immediate, no-cost savings are identified, as well as long-term savings through planning and capital improvements. The film features one Ontario municipality's successful approach to municipal energy conservation. "Energy Conservation Opportunities for Municipalities" (See Publications Section) can be used as a discussion guide for this film.

Municipal Achievements 1979 12 minutes, color

This film outlines what four Ontario municipalities have done to reduce energy consumption, the measures they have taken and the savings achieved.

Ministry of the Environment

135 St. Clair Avenue West Suite 100 TORONTO, Ontario M4V 1P5

(416) 965-1658

Exploring Our Environment 13 minutes, color,

This film describes the experiences and lessons learned by the instructor and audience during the Ministry's summer "Environmental Explorations" program. The latter is geared to visit schools, provincial parks and private camps during the months of June, July and August each summer. A variety of outdoor environmental education experiences are offered.

Lake Odyssey

27 minutes, color

This film, produced by the Ontario Ministry of the Environment, dramatizes the restoration of the Kawartha Lakes resort area by an extensive water management program and the potential for recycling the harvest of aquatic vegetation.

A Matter of Common Sense

13½ minutes, color

Garbage begins in the home. One family's approach to controlling and recycling waste is related to the broad environmental issue.

Project Environment 15 minutes, color

This film provides a look at the pollution problems in this province, some of the solutions, and the role of the Ministry of the Environment and its staff in managing the environment in Ontario. This recommended as a 'first choice' for those interested in an overview of the environmental problems in the province.

River Under Ground 21 minutes, color

A documentary for the Ontario Ministry of the Environment by four student filmmakers on the building of the Ministry's largest sewage service system shows how environmental and social responsibility apply to major construction works. This film is a must for those interested in environmental planning and development.

Ministry of the Environment (continued)

Women in the Environment
21 minutes, color, English or French
To commemorate International Women's Year, the Ministry of the
Environment embarked upon a project to serve as a tribute to the
many women employed in the environmental field...a film. The
result is more than a catalogue of jobs. It is a film containing
a mass of important, up-to-date, environmental information.
The film should be of particular value to biology and geography
teachers of senior secondary school students as well as to guidance
counsellors.

Ministry of Health

Hepburn Block Queen's Park TORONTO, Ontario M7A 1S2

Ontario Ministry of Health Film Library c/o City Films Distribution Ltd. 376 Wellington Street West TORONTO, Ontario M5V 1E3 (416) 869-1633

Exercise
10 minutes, color
Features Dr. Peter Rechnitzer, internist, discussing the difference
between training effect exercises and other types of exercise
and the effect that certain exercises have on our health.

Here's Looking At you
10 minutes, color
A night in the lives of two very different suburban families,
illustrating the extent that outside forces can influence
individual drinking habits.

Ontario's Northern Challenge 20 minutes, color

Outlines the incentive program offered by the Ontario Ministry of Health in co-operation with Ontario Ministry of Northern Affairs to ensure adequate medical staffing is available to service the remote communities of the North. The film features several doctors and dentists who have chosen to practice in Northern Ontario and who are well pleased with the opportunities it provides for an alternate lifestyle.

Open Doors
29 minutes, color
A general overview of institutional psychiatric facilities in
Ontario and the programmes they offer. The film follows Joan,
a 20-year-old woman who is severely depressed, from her voluntary
admittance into hospital to her life in the community after
discharge. A useful film for volunteers and the general public.

This Year's Hero
12 minutes, color
The setting is a golf club in this dramatization of the immediate and long-term physical, mental and social effects of alcohol misuse.

Ministry of Health (continued)

Venereal Disease 8 minutes, color

An introductory film on gonorrhea and syphilis, featuring Dr. Ralph Persad, senior medical consultant for V.D., Ontario Ministry of Health. It outlines basic facts, identifying symptoms and treatment of V.D. in Ontario. A brief cartoon sequence is included.

Ministry of Housing

2nd Floor 56 Wellesley Street West TORONTO, Ontario M7A 2K4

(416) 965-9803

Films available by contacting: Association Films Ltd. 333 Adelaide Street West TORONTO, Ontario (416) 362-2501

A Better Way 1978 14 minutes, color

Urban development standards are the focus of this 1978 film. Inspired by 'Urban Development Standards: A Demonstration of the Potential for Reducing Costs', this film looks at 'reallife' examples of the report's recommendations - zero lot line subdivisions in Brampton and Windsor and the Kitchener special development program.

Conversations with planners from Kitchener and Windsor and study team head Peter Barnard are highlights of the film.

Building to a Different Drummer 14 minutes, color

Condominium is becoming an extremely popular method of home ownership in Ontario. The film looks at condominium ownership while following the development of Chapel Glen in Don Mills from site selection to furnishing of the finished suites. 'Building to a Different Drummer' uses the construction of Chapel Glen to illustrate the 'system building' approach. In this method, large sections of the building are pre-fabricated in a factory and assembled at the construction site. This results in higher-quality components and reduces construction time.

From the Ground Up 1979 9 minutes, color

This 1979 film looks at the elements that make up a community. Then, applies these to the brand new community of Townsend, near Nanticoke on Lake Erie, currently under development by the Ontario Ministry of Housing.

"From the Ground Up' shows what Townsend will have to offer the first of up to 40,000 people who may eventually make it their

home.

Ministry of Housing (continued)

Main Street Ontario 1979

18 minutes, color

This 1979 film shows how merchants in various downtowns across Ontario have banded together to keep their communities' core areas from decaying.

'Main Street Ontario' also looks at ways of sprucing up downtowns. Concepts discussed include 'business improvement areas' - where merchants charge themselves extra taxes and use the money to improve public property such as walkways and parking areas.

Medium Density Housing

15 minutes, color

To Be Available November 1980

The Ontario Ministry of Housing publication, 'Site Planning Guidelines for Medium Density Housing', is the jumping-off point for this 1980 film.

Architects and municipal planners are featured in a discussion of the pros and cons of this type of development.

Ontario Renews 1980

16 minutes, color

Energy conservation; renewal, rehabilitation and conversion of existing buildings; consolidating our existing communities, preserving downtowns. In general, making better use of what we have - land, energy, financial resources - is the focus of 'Ontario Renews'.

This 1980 film looks at the challenges Ontario will face in these areas in the future.

Planning Ontario 1976

15 minutes, color

This 1976 film concentrates on the planning process in Ontario... why we plan and how we plan for future development.

'Planning Ontario' deals with development and approval of subdivisions and official plans, advice and assistance provided by the Ontario Ministry of Housing to local planning agencies and the function of the ministry in planning and development of new towns.

The film also stresses the need for and the role of public involvement in the planning process.

Ministry of Housing (continued)

Some of Us

13½ minutes, color

'Some of Us' is a 'people' film. Residents of Ontario Housing Corporation senior citizen developments tell how they feel about their lifestyles. The commentary in the film is comprised entirely of their comments.

While there is some mention of the facilities available in OHC senior citizen rental housing, the emphasis is on people enjoying life in the company of their contemporaries, not on the

Ministry of Industry and Tourism

lOth Floor, Nearst Block Queen's Park TORONTO, Ontario M7A 2E1

Film Library (416) 965-5411

Algoma
14 minutes, color
Just a step across the International Border from Michigan, Algoma rightfully holds claim as a vacation paradise with its 16,000 square miles of virgin lakes and forests spreading north from Lake Superior and Lake Huron, and this film captures it all.

A Place to Stand (Not for TV)

18 minutes, color
Produced for Expo '67, this film will ever remain a classic with its many and varied scenes of Ontario, Stratford Festival, fruit orchards, children singing O-N-T-A-R-I-O, tree cutting, canoeing, racing, beaches, train through wilderness country, The Agawa Canyon, Moosonee, etc.

Big Thunder
10 minutes, color
An Olympic ski jump of 90 meters and 70 meters is now part of
Thunder Bay's Ski World. Opened in 1974 it so impressed the U.S.
National Ski Team they plan to train there. Thunder Bay has five
ski areas, 50 slopes and numerous ski trails all within a 15-mile
radius of the city. See it all in "Big Thunder".

Corner of the World
15 minutes, color
 It isn't easy to describe something that has never existed before.
 It's one of a kind - an invention. That's the way it is with the
 Ontario Science Centre. It's been called a museum of the 21st
 century. Its exhibits are functional, usable and involving. But
 a museum it isn't. The Science Centre is about people, and their
 reaction to it.

Faces Ontario
15 minutes, color
 Dynamic and beautiful both in summer and winter, Ontario is truly a province of action for the visitor. This film presents all that is worth seeing - cities, festivals, museums, reconstructed historical sites and a guide to recreation. The photography is crisp and the pace swinging!

Fish North

10 minutes, color

Kenora and surrounding areas where one may do a variety of fishing. All accessible by plane, train, boat, car, etc. Good accommodation and eating facilities.

Fly Geese Fly (Not for TV)

10 minutes, color

This is the story of a nature photographer and his family raising three wild geese, and their interesting experiences from the city to the northwoods. The affection that develops between the family and the geese, particularly when the children are teaching the birds to fly and to follow the family speedboat adds a special warmth to the film.

Golden Autumn

135 minutes, color

Golden Autumn is a film replete with natural scenes. It shows, too, the many kinds of activities that take place all over the province as well as recreation for the vacationer: cruising, locking through historic canals, rural fairs, fishing in northern lakes, visiting wildlife sanctuaries, or simply revelling in the colorful panorama.

Gone Fishing

22 minutes, color

More than a dozen species of Ontario sport fish are shown in the centuries-old battle against the angler in this exciting fishing film. Locations vary from placid summer back waters to rushing fall streams, from spring trout rivers to winter time ice fishing.

Heritage Highway 14½ minutes, color

The Heritage Highway which brought the early explorers, pioneers and settlers to the provinces of Ontario and Quebec is, for today's "explorers" a popular tourist route that travels through Niagara Falls, Toronto and Ottawa, on to Montreal and Quebec City, terminating at Perce Rock at the tip of Gaspe.

In the Tracks of the Black Bear

10 minutes, color

The Algoma Central Railway passenger run north from Sault Ste. Marie through the Agawa Canyon and back. Canoeing and portaging scenes, waterfalls, glacial lake, forest covered highlands, fall color changes, station at Agawa Canyon where train stops for two hours and passengers have a photographic heydey with all the rugged wilderness and wild flowers.

Let's Talk Hunting 18 minutes, color

This colorful motion picture captures the contrast between the thrilling excitement and restful pleasure of this challenging sport in Ontario's hunting regions. The hunt follows the honking sounds of the James Bay geese, into the Lake of the Woods region for moose, to the duck blinds of southern Ontario, to a pheasant shoot on Pelee Island and finally the white tail territory of the Ontario deer.

Minawanamut

20 minutes, color

Hoist the sail mate and all aboard for the greatest freshwater cruising in the world. Minawanamut - Ontario's award winning production - is a happy combo of sloops, sand, swimming, surf and sunsets. It's a fair wind for sailing - even for landlubbers!

Niagara

14½ minutes, color

One of the most famous natural spectacles in the world, the Niagara region is also renowned for its scenic parks, historic sites, dating from the war of 1812, fine restaurants, accommodations, and theatre. Enjoy all of Niagara's attractions, in this brief visit to one of Ontario's most popular tourist destinations.

North of Superior (Not for TV)

20 minutes, color

Film-maker Ferguson and his crew, travelling by helicopter and truck, and by tractor where no roads existed, journeyed to capture the grandeur of northwestern Ontario. They travelled the area bounded by Lake Superior, west to the Manitoba border, north to the Indian village at Big Trout Lake, and east to the Puckawaw area with its thousand of acres of spectacular scenery and a population of two: a lighthouse keeper and his son. These and many other exciting scenes make this a memorable film.

Ontario a la carte 14 minutes, color

Ontario is dining, theatre, art galleries, resorts, golf, water skiing, canoeing, camping, sailing, fairs, historic sites and Niagara Falls. But most important, Ontario is made up of people, each of whom has contributed to the fabric of the province. This film proves that Ontario is...a great place to be.

Ontario: Great Lakes, Great Vacations

135 minutes, color

Ontario, a place of fun and games, people and quiet, adventure and variety. Surf sailing, boating, water-skiing, swimming, tennis, golf, quiet evenings in beautiful sunsets or for the young at heart, disco dancing. Enjoyable visits to historic sites, water shows, summer theatres, festivals and fairs. Or to get away from it all a train journey through autumn colors, or a plane ride into the wilderness for your fill of fishing of all species.

Ontario Place

15 minutes, color
Ontario Place is as unique as summer itself. It's three manmade islands that offer the lake to the people. It's a glass and steel five-module pavilion. It's enough grass to cover 20 football fields and enough trees to make a small forest. It's winding paths and panoramic views of the lake and city. It's a film theatre that's almost all screen and an outdoor amphitheatre that's

filled with entertainment. It's something to see. And a summer

to remember.

Ottawa: Canada's Capital

135 minutes, color

A light hearted tour of Canada's capital leading the viewer from skating on the Rideau Canal to skiers on the slopes, to cruising on the waterways, to colorful pageantry on Parliament Hill. Awarded first prize in the 1975 National Canadian Film and Television Association's competition.

Paint the Winter 14 minutes, color

Ontario's winter activities as seen through the eyes of a youngster. Grade school children paint their impressions of winter and these impressions are amplified on film. Skiing, cross country, downhill and jumping at the many Ontario resorts are portrayed. Skating, from the backyard to community and canal along with snowmobiling and motorcycle racing on ice compare facilities for the novice and

the professional. Throughout the film winter adventure for the young brings a sense of gentle humour to the viewer.

Ski North

13 minutes, color

A variety of skiing in the many areas including Thunder Bay, Sault Ste. Marie, Sudbury, Levack, Timmins, Kirkland Lake, North Bay, etc. Skiing accommodations and instructional facilities to suit every pocket book.

Springtime

14 minutes, color

An Ontario spring is a profusion of color, transforming city and country into a thousand-and-one sparkling impressions. It extends an invitation to join the spring skiers basking in the sun on the crest of a slope, the fishermen trying their luck in the fast flowing streams, sample the maple sugar and pancakes at the sugaring-off parties, or just enjoy it all.

St. Lawrence: More Than a River

15 minutes, color

Highlights recreational activities from Kingston to Cornwall, including parks, campgrounds and sites such as historic "Upper Canada Village". This is a colorful travel film.

Toronto

145 minutes, color

Toronto, a "People City" where you are invited to "Please Walk on the Grass" and to "participate" at the Ontario Science Centre. A waterfront city, it offers marinas and sailing, a chain of island parks and Ontario Place. And no one enjoys talking about it more than its citizens.

Tour Ontario

13½ minutes, color

A cornucopia of sights, sounds, events, people and places, this film touches more than 50 top attractions that make Ontario such a delight for tourists and natives alike.

Waterways to Explore

14 minutes, color

Ontario is blessed with a variety of waterways that offer the boater, beginner and veteran, a choice that is hard to equal. From quiet, secluded backwaters to the open stretches of the Great Lakes.

The Trent-Severn and Rideau canals, Georgian Bay, the St. Lawrence River and Lake Ontario are all featured in this film, along with visits to Provincial parks, historic sites and a number of Ontario's most popular vacation areas.

Whitethroat (Not for TV) 10 minutes, color

Using the beautiful Whitethroated Sparrow as its central character, guide and observer, the "cast" includes the mammals, birds and bullfrogs of picturesque Algonquin Park. There is no narration: the forest speaks for itself. We hear the roar of the rapids, the croak of the bullfrog, the howl of the wolves, the rustle of the leaves and of course, throughout the endless variety of calls of the little Whitethroat.

Historical Films

Pioneer Village (Not for TV)
20 minutes, color, English or French
Situated on the outskirts of Metropolitan Toronto, this reconstructed village epitomizes the life of its settlers in the mid-nineteenth century. The hardships endured and the kinship of the people themselves as they tilled the soil, built homes, schools and shops, provide the viewer with an insight into a bygone era.

Upper Canada Village
24 minutes, color, English or French
Step back into history and spend some time with the residents of
this mid-nineteenth century village. Glimpse the life and times
of these people as they await the arrival of a "special" visitor
from London, England.

Ste. Marie-among-the-Hurons
27 minutes, color, English or French
Jesuit priests from France founded this village, the first European
community in present-day Ontario and headquarters of their mission
to the Huron Indians. For ten years, 1639 to 1649, Sainte-Marie
flourished, and this film depicts life in the village during this
time.

Pioneer Life: The Home (Not for TV)

10 minutes, color

This superb film gives us a comprehensive look at the home life of our pioneer ancestors. Authentic in its feeling as well as its setting, it shows pioneer domestic activities including cooking, sewing, the soap making as well as the hospitality, the loneliness and the isolation of early pioneer families.

Pioneer Life: Education and Recreation (Not for TV)

10 minutes, color

Showing the development of a pioneer community as a step-by-step process. The first thing to be taken care of is the physical needs, then turning attention to intellectual and spiritual needs with the building of a school and church. The system of education in the one room school-house is shown as well as the community bee and wedding.

Citadel of Upper Canada

21 minutes, color

Fort Henry, dominating the city of Kingston from a high promontory overlooking the historic St. Lawrence, is one of the most effective works of defence ever built in North America. This film will give you a glimpse of life as it was led by members of the British regiments garrisoned there from 1812 to 1870.

Niagara: Frontier of History

25 minutes, color

An historical record of a by-gone era along the Niagara Frontier. Authenticity is the keyword of this production. Using a cast of local residents dressed in the costumes of the period and an exciting musical score, this film recreates the atmosphere and romance of the events between 1767 and 1867, culminating in the celebrations of Confederation.

Huronia

13 minutes, color
Settled some 300 years ago by dedicated missionaries who set up
Ste. Marie-Among-The-Hurons. This Orillia area and the Martyr's
Shrine at Midland are great historic attractions along with
Penetanguishene which was a strategic defence area for the Great
Lakes.

Promotional Pieces

3-Minute (Upper Canada Village)

Bread & Cheese Spinning & Weaving Wood & Timber

Winter Mood (Paint the Winter)

Frosty Frolic Niagara Activities Niagara Falls Niagara Grape and Wine Festival

2-Minute (Ottawa)

Kids Water Multiculture

2-Minute (South Western Ontario)

Fort Malden Sand, Water & Sun Point Pelee Stratford Festival Theatre Storybook Gardens Fanshaw Pioneer Village

1-Minute (Toronto)

Caravan & Caribana McMichael Gallery Ontario Place Pioneer Village Science Center Landmarks Parklands Shopping Zoo Markets

Ministry of Labour

Information Services 400 University Avenue TORONTO, Ontario M7A 1T7

(416) 965-7941

Affirmative Action Update (1980)
19 minutes, color

This film examines specific aspects of five affirmative action plans presently being implemented in Ontario. Employers featured in the film are the City of Toronto, IBM Canada Ltd., The Toronto Board of Education, Savage Shoes Ltd., and Warner Lambert Canada Ltd.

Equal Pay (1976)
9 minutes, 30 seconds, color
A concise look at Ontario's Employment Standards Legislation
dealing with Equal Pay for Equal Work for the province's female
workforce.

The Mediator (1977) 41 minutes, color

This film dramatizes the mediation function in the collective bargaining process. It shows the viewer what the collective bargaining process is about and how mediation works in that process.

Nine Came Trying
Il minutes, color
This film illustrates, through nine examples of potential job seekers, the "do's" and "don'ts" of interview behaviour. Excellent for use in high schools.

No Time Like Now (1977) (Women's Bureau, Ontario Ministry of Labour in co-operation with Ontario Ministry of Transportation and Communication)

26 minutes, color
This film introduces nine Ontario women at various stages in their lives and careers. Each speaks positively about the challenges she has met and the successes she has achieved.

Time to Act 14 minutes, color A very general introduction to the Affirmative Action program in the Ontario Government

Willie and Mabel 9 minutes, color

An animated guide through Ontario's Employment Standard Legislations. The film describes the laws' application to conditions of work in Ontario. Good for a general working audience.

Ministry of Natural Resources

Information Services Audio Visual Section Room 5343 Whitney Block Queen's Park TORONTO, Ontario M7A 1W3 Att'n Mr. Bud Brown

(416) 965-2758

Ahmeek - The Forest Engineer

28 minutes, Color

Proper management of beaver traplines by trappers in cooperation with the Ontario Ministry of Natural Resources pays off in a plentiful harvest of fine beaver pelts. This film illustrates the various trapping methods, the proper care of the pelts, inspection and sale, and finally the actual manufacture of a fur coat. A good general use film.

Beaver Trapping 30 minutes, color

One of the animals that provides the largest return to the trappers in Ontario is the beaver. This film illustrates the proper management by the trapper under the Registered Trapline Programme in cooperation with the Ontario Ministry of Natural Resources field staff. It also shows the proper methods of trapping and handling so that the trapper can offer top quality pelts to the market.

The Big "Z" 33 minutes, color

The story of the discovery and development of the Blind River uranium area, presented by the Division of Mines of the Ontario Ministry of Natural Resources.

A City is Born 28 minutes, color

An Ontario Ministry of Natural Resources (Division of Mines)production dealing with the problems involved in creating the town of Elliot Lake.

The Claim Stakers 27 minutes, color

The Ontario Ministry of Natural Resources (Division of Mines) produced this film outlining the proper procedures to be followed in staking and recording claims in Ontario.

Ministry of Natural Resources (continued)

Creatures of the Forest

14 minutes, color

Hard to find and seldom rieen birds and animals, native to our Ontario woods, in their natural surroundings, from the inquisitive Saw-whet Owl to the elusive wolf, the little muskrat washing his feet and a meadow mouse scrambling to safety. The courtship of the grouse, the industrious beaver and many interesting animals and birds are included in this subject.

Fish Tales

10 minutes, color

From all parts of the continent anglers come to Ontario for sport. Speckled trout is the magnet on a Northern River.

Flames in the Forest

22 minutes, color

The Ontario Ministry of Natural Resources, Forest Protection Branch in action fighting forest fires. Shows the equipment used and illustrates to the audience what they can do to "Help Prevent Forest Fires."

Forests for the Future

28 minutes, color

Film depicts the Ontario Ministry of Natural Resources' reforestation programme, the production of seeds, the equipment used and nursery and related procedures. The film shows extensive timber operations being carried out using the most modern equipment thus the need for a continuing reforestation programme.

Landscape

28 minutes, color

The film Landscape has been produced as a teaching aid to stimulate discussion on forest resources amongst 11 to 15 year-old students in the Ontario school system. This film is accompanied by a teaching guide and class preparation and follow-up is required to obtain full use of the film.

Nation Builders

30 minutes, color

Produced by the Division of Mines of the Ontario Ministry of Natural Resources in association with its federal and provincial counterparts, this film shows the life of a student in university and after entering the mining world.

Ministry of Natural Resources (continued)

Out of the Smoke 20 minutes, color

A Ministry of Natural Resources production showing the extensive salvage operations undertaken following the Mississagi-Chapleau Fire of 1948.

Parks for the People 22 minutes, color

This is an Ontario Ministry of Natural Resources film showing the highlights of a vacation in Ontario's Provincial Parks such as camping facilities provided, Interpretive Summer Programme and the various sports, winter and summer.

Rainbow's End 30 minutes, color

A story of prospecting in Ontario produced for the Ontario Ministry of Natural Resources.

Return of the Trees 20 minutes, color

The Gibson family leave a country "worn out and finished." To correct these conditions a community tree planting project is worked out by the District Manager and county clerk, putting adults and youngsters to work. After ten years, trees are already beginning to hold water and prevent erosion.

Seeds to Trees 28 minutes, color

It pictures in authentic detail steps followed from cone picking, seed extraction, seed bed preparation, sowing, fertilizing, weeding, transplanting to lifting, packing and shipping nursery stock. The place of reforestation in land management and assistance offered private landowners is covered briefly.

Shore and Water Birds 14 minutes, color

Often heard but seldom seen - a loon on her nest is hatching out her eggs. Shy birds and bold ones are seen along the shores of lakes feeding. Frogs, turtles, water spiders and other weird creatures of the water shoreline offset the graceful water birds in flight.

Ministry of Natural Resources (continued)

The Snakes of Ontario
12 minutes, color
Shows the habitats and identification of the snakes of Ontario - their usefulness to man.

Springtime's Harvest 22 minutes, color

The making of maple syrup is a fascinating and romantic story. This film shows the various methods used, new and old, for the manufacture of this ever-popular food product - a most profitable business for the farmer with a Maple bush.

Textbook Mining
25 minutes, color
Based on the Ontario Ministry of Natural Resources
(Division of Mines) model, this film gives a complete explanation of hardrock mining operations.

Training Fire Pump Crews
20 minutes, color
An instructional film to demonstrate the procedure of setting up a fire pump and layingout hose lines as outlined in the Ontario Forest Fire Suppression Training Manual.

The Whirlybird Geologists
20 minutes, color
The film, produced by the Division of Mines of the
Ontario Ministry of Natural Resources, shows the
procedures of helicopter-supported geological surveys
in Ontario.

Wings of the Wild
14 minutes, color
Birds are visible in their native surroundings,
building nests, hatching eggs and feeding their chicks.
A rare shot of a Cow-bird usurping a nest of the King
bird. The Great Blue Heron nesting by a lonely lake
rears her family, while the whole forest is alive in
their beautiful plumage.

Ministry of Northern Affairs

10 Wellesley Street East TORONTO, Ontario M4Y 1G2

(416) 965-7577

Fire Hazards in the Home 16 minutes, color, English or French

The film examines the main causes of fire in homes and methods of prevention. Among the causes investigated are cigarette carelessness, smoking in bed, improper care of furnaces or other heating equipment, improper storing of combustible materials and flammable liquids, improper use of electricity and electrical appliances. The film also contains a special section on mobile homes which are generally sensitive to fire.

Fish North 9 minutes, color

The film examines the various fishing areas in northwestern Ontario, from the Kenora area, the Lake of the Woods - Sioux Narrows area to the Red Lake Area. Narrations by various camp owners are inserted.

The Northerners 27 minutes, color

The film describes the Northern Affairs' Officers wide range of work through a series of cuts into one of their typical days. Included are shots from the Rainy River office opening with Northern Affairs Minister Leo Bernier, shots of various communities such as Moosonee, Dryden and Kapuskasing, cuts from the Northern Affairs program and scenes of the Cobalt fire site.

Northern Gateway color, English or French

The story of Manitoulin Island from past to present. A detailed portrayal of life on Manitoulin Island outlining the mysterious blended Indian heritage and modern development. Emphasis is placed on year round recreational activities available on this picturesque island. The Island of Spirits boasts not only a rich history but also scenic lakes and lodging activities.

Ministry of Northern Affairs (continued)

Northern Priorities 17 minutes, color

This film explores the mandate of the Ministry of Northern Affairs in improving the quality of life in northern Ontario. Areas such as health and dental care, education, transportation and communications are examined in light of the special problems presented by climate and the vast distances between communities. Included are comments by people involved in key areas.

Ontario's Northern Challenge color, English or French

The Ontario Under Serviced Area Program was introduced in 1969 by the Ministries Health and Northern Affairs. It brings dentists and doctors to isolated areas in Northern Ontario. One of the most popular programs is the mobile dental coaches which travel to areas twenty-five miles away from dental clinics. These ten coaches promote preventative dentistry. The small town doctors and dentists have a chance to try a different lifestyle.

Ski North

14 minutes, color

The film explores skiing facilities, both downhill and cross-country, in northern Ontario; particular emphasis has been placed on facilities in Sault Ste. Marie and in Thunder Bay which is considered one of the best in Ontario. The film includes an interview with Kathy Kreiner, shots of her skiing, and shots of the famous canoe race on snow in Thunder Bay.

Think North (Le Nord en tete)
12 minutes, color, English or French
This film is a northern Ontario collage of sport, travel recreation, sightseeing and tourist facilities. It is a fast moving view of the north. The Polar Bear Express, the Chi-Cheemaun, the Chief Commanda II; fishing, cross-country skiing; exciting downhill skiing; the Agawa Canyon; Old Fort William; amethyst mines; native hand crafts; hotels and night life.

Tidewater

Il minutes, color, English or French
The film describes the Moosonee area and traces its history from
the time of the early explorers to the present. The Moosonee
area is described in terms of its past, its people, its geographical
area and some of its wildlife. The film also includes an interview
with a local resident, shots of the historical church and native
handicrafts.

Ministry of Northern Affairs (continued)

Travel North 6 minutes, color

The film examines the transportation facilities administered by the Ontario Northland Transportation Commission, an agency of the Ministry of Northern Affairs. Shots of the Northlander, a modern European train which operates regularly from Toronto to Timmins, of the Chief Commanda which tours some 32 kilometres on Lake Nipissing during the summer and finally of norOntair planes which service 16 communities in norhtern Ontario, are included.

Where There's Smoke

10 minutes, color, English or French
The film explains four methods of fire safety and their importance
particularly in the North where the risk of death by fire is
three to five times greater than in other parts of the province.
The four defences against fire are outlined as follows: use of
smoke detectors, accessible exits for quick evacuation and family
evacuation plan. The film ends with general tips on controlling
common household fires such as fires started in electrical appliances.

Ministry of the Solicitor General

11th Floor 25 Grosvenor Street TORONTO, Ontario M7A 1Y6

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Doing It Wrong 26 minutes, color

Portrays the problem of crimes in which many young people are involved, such as thefts, break and enter, willful damage and assaults -- and the causes of crime such as peer pressures, mobility, lack of supervision, alcohol.

The Professionals 27 minutes, color

Portrays how fire service officers are trained at the Ontario Fire College in Gravenhurst.

To Help My People 45 minutes, color

A filmed report on the progress made by the native peoples of Ontario in policing their own Reserves and the role of the Ontario Provincial Police in supporting this program through its Indian Policing Services Branch.

Torch

45 minutes, color

Dramatized documentary on arson, showing the investigation techniques used by the Office of the Fire Marshal, and close cooperation between Fire Marshal personnel, police officers and fire departments.

Zenith 50,000 30 minutes, color

Practical crime-prevention film which demonstrates a variety of incidents involving crimes or distress and exphasizes each time how a call via the O.P.P. emergency number can quickly bring help to citizens.

Ministry of Transportation & Communications

Audio Visual Services 1st Floor, West Tower 1201 Wilson Avenue DOWNSVIEW, Ontario M3M 1J8

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As The World Turns Metric
(2 parts) Total 47 minutes, color
This film is designed as a teaching aid in the introduction of some basics of Canada's Metric System and how it is used.
It features Robin, a secretary, and Pal, a computor, who together develop a handy reference card of 12 rules for the proper use of metric symbols.

Citizen Seat Belt
15 minutes, color animated
Animated cartoon starring the "Fairy Carfather", who is a nonbeliever of seat belts. The events of the film, convince the "Fairy
Carfather" that it is much safer to "BUCKLE UP".

Dice in a Box 21 minutes, color

A fatal accident brings together a young reporter and Dr. Hedley Smith (Provincial Coroner in actual life). Together they tour a wrecking yard pointing out evidence of the 'human collision' -- damage caused to car interiors by people who were thrown around "just like dice in a box" because they weren't wearing their seat belts.

They point out the decline in deaths and injuries since the seat belt legislation and show how children and expectant mothers can be protected when riding in a car.

The film features stunt men and race drivers who bet their lives on seat belts every day. And, a special guest appearance by broadcaster, Gordon Sinclair.

Human Collision

30 minutes, color, English or French
In this documentary film, prepared for television, actor Don Harron
examines the forces at work in automobile collisions and the way
in which seat belts work to prevent injury. The film features
spectacular scenes of test crashes and interviews with medical

experts and race car drivers.

Ministry of Transportation & Communications (continued)

Its' the Sudden Stop at the End 17 minutes, color, English or French

This film deals with collisions, and what happens to a driver or passenger in an accident situation. Through the use of graphics and models of cars, accidents are simulated, and the forces involved in a collision are easily seen.

Sam The Safety Duck - Bicycle Safety $5\frac{1}{2}$ minutes, color

Introducing a new character, "Sam the Safety Duck", who will be Elmer's Friend, helping to educate the children on Safety. This film covers the 13 bicycle rules.

Sam The Safety Duck - On The Buses

15 minutes, color

A film designed as an audio visual aid to lectures on school bus safety, this is a 15-minute film which features animation and live action.

Sam, the safety duck, is a spokesman for the live footage of potential accident situations, ranging from horseplay to crossing the road after leaving the bus. The use of school bus patrol leaders is also featured.

Sam The Safety Duck - On Winter Safety

18 minutes, color

Another film in the "Sam the Safety Duck" series where Sam the Duck in co-operation with the Ontario Provincial Police present an 18-minute film which combines animation and live action to depict winter hazards encountered by children and show recommended safety precautions.

A few of the hazards included are toboganning, thin ice, live wires, snow tunnels and snowmobiling.

Three For The Road: A trilogy of Films on Driving and Drinking

1/Power Under Control

22 minutes, color

This is a film about driving. It features host, Bill McVean and John Powell, Chief Instructor of the Mosport Racing School. McVean explains the role of the brain in driving and tells how the brain copes with the many demands of safe driving by rapidly switching attention from one thing to another. Powell drills his students on PRECISION, DISCIPLINE and CONTROL. He reveals, perhaps for the first time on film, some of the secrets of the race track--techniques that are fundamental to driving excellence on the road as well. Some of the principles of defensive driving are also demonstrated. The film is designed to instruct new drivers and experienced drivers alike and motivate a desire for constant improvement in driving skill.

Ministry of Transportation & Communications (continued)

2/The Alcohol You 24 minutes, color

> When you drink, your personality becomes all fuzzy and wierd. You do things that YOU wouldn't dream of doing. You become the Alcohol You. This film explores some of the limitations of the Alcohol You through a lively dialogue between host Bill McVean and two young people, Adam and Eva, who become animated characters. Together, they learn a lot about alcohol and how it impairs the ability of the brain to rapidly switch its attention from one thing to another. They learn that this can affect your driving and they learn that there's a right way and wrong way to drink.

3/No Thanks, I'm Driving 16 minutes, color

> In this film Bill McVean, makes the case for thinking before drinking. He seeks the opinion of professional pilots, race drivers, and scientists and concludes that people who drive while their brain is impaired by alcohol simply won't do very well. The consequences of impaired driving are also discussed -- risk, insurance costs, legal penalties. Finally, he introduces a musical presentation in mime which shows how to drink intellegently -- if drink you must.

Under The Blue Light Part I - 17 minutes, color Part II - 24 minutes, color

The films have been developed by Maintenance Branch of the Ministry of Transportation and Communications to complement the Winter Maintenance Training Courses with M.T.C., as well as to acknowledge the efforts of M.T.C. staff charged with keeping Ontario's highways operating during the winter season.
"Under the Blue Light" is a 16mm color film which is separated into

two parts (2 reels). The first part deals with the preparation required prior to the winter season, and the second reviews actual

winter operations.



